



Central Indiana K9 Association
P.O. Box 203
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www.CIK9.org

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For Immediate Release

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NEWS RELEASE

Hendricks County Community Foundation Makes Grant to Central Indiana K9 Association

Plainfield, Indiana – Central Indiana K9 Association Inc. (CIK9) was founded to enhance the training and care of Indiana's active and retired K9 officers/Working Dogs and their handlers with a multi-jurisdictional plan. We will elevate the public awareness of the service of these brave dogs and foster a stronger affinity for the officer and units with whom the K9 officer serves.

Our goals are to:

- Establish *The Shadow Fund*, a medical grant program to provide financial grants for the benefit of retired K9s who have served the citizens of Indiana.
- Collaborate with multi-jurisdictional organizations to elevate training opportunities for Central Indiana active K9s in service to our citizens by building a permanent training site.
- Build a Working Dog Monument.

Having launched CIK9 on June 1, 2019, and in celebration of our first anniversary, it is important to identify and thank the Hendricks County Community Foundation (HCCF) for the financial support of \$2,000. Grant # 20190375 was provided to help us build awareness of our organization. The funds were used to hire a marketing professional who helped us develop a strategic marketing plan that includes identifying our target audiences and setting marketing goals. To that end, we have completed our first brochure and have created a LinkedIn account to assist with the marketing to corporate donors, two of the specific and measurable activities to accomplish. These marketing tools will assist as we prepare to launch the Capital K9 Campaign to raise the funds necessary to build the professional training site and working dog monument.

According to Theresa M. Brandon, Co-founder and Chair of the CIK9 Board of Directors: "The support that HCCF provides to non-profits in service to the community is wonderful. HCCF is a professionally run organization that has its

finger on the pulse of Hendricks County. I cannot imagine our county without this stellar organization.”

Central Indiana K9 Association is a volunteer-driven, nonprofit organization founded in 2019. Its programs – funded by public donations, events and grants – serve a three-fold mission: To assist, train, and honor K9 working dogs, who serve faithfully, vigilantly, and selflessly within Central Indiana. These four-legged warriors serve alongside police officers, firefighters, military personnel, search-and-rescue units, and state and federal agents. For more information, contact Theresa Brandon, Co-founder and Board Chair at info@cik9.org or visit our website (cik9.org), Facebook or LinkedIn pages.

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